

GKCE NEWS

AUGUST 2024

AN ANNUAL NEWSLETTER

GRADUATION DAY 2024



Gokula Krishna College of Engineering, Sullurpet celebrated Graduation Day of 2021-23 Batch of MBA Students on 27th April, 2024 in the Seminar hall. It marked a significant milestone in the lives of around 60 students who successfully completed their academic journey. The event was graced by esteemed dignitaries, faculty members, proud parents, and of course, the graduating students themselves. The graduation ceremony commenced with an invocation, followed by the lighting of the lamp, symbolizing knowledge and enlightenment.

The dignitaries Shri. C. Srinivasa Baba Management Member of Gokula Krishna Group of Institutions, Shri. S.C. Purushothaman Associate Director, Tata Smartfoodz Ltd., Sricity, Dr. M. Suresh Principal of GKCE, Dr. Balagani Pavan Kumar Principal of GKCP, Mrs. M. Gnana Priya Vice Principal and Mr. Chandra Sekhar – Head MBA Department were escorted to the stage amidst applause from the audience. The most awaited moment of the ceremony arrived with the presentation of degrees and certificates to the graduating students. Each student walked proudly across the stage to receive their awards from the dignitaries, amidst applause and cheers from the audience. The ceremony also featured vibrant cultural performances showcasing the diverse talents of the students. Dance, music, and other performances added colour and energy to the event, making it a memorable celebration for everyone present.

>>> GKCE NEWSLETTER <<<

NSS NEWS

NOT ME BUT YOU

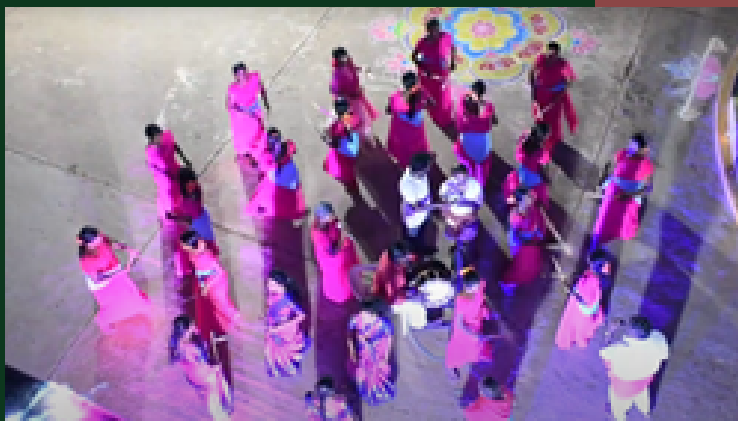
>>> Donate Blood- Save lives <<<



The blood donation camp organized by the NSS unit of GKCE, in partnership with the Indian Red Cross Society on 5th February, 2024. It not only facilitated over 50 donations but also fostered a sense of social responsibility and empathy among the student community. Such initiatives play a crucial role in nurturing a culture of altruism and humanitarianism among young minds, preparing them to be compassionate leaders of tomorrow.

>>> Srikrishnastami Celebrations

On 7th September 2023, the NSS unit organized vibrant celebrations to mark Srikrishnastami, a festival celebrating the birth of Lord Krishna. The event brought together students, faculty, and staff to commemorate this auspicious occasion with traditional rituals and cultural performances. The Bomma Kolu arrangement at GKCE featured a vibrant display of dolls, idols, and figurines meticulously arranged on multiple tiers (padis). "Utti Kottadam," a traditional practice where hostel boys enthusiastically participated in breaking clay urns. This event symbolizes joy and celebration, echoing the playful spirit of Lord Krishna. Kolattam, a traditional folk dance, captivated the audience with its rhythmic movements and vibrant music, celebrating the essence of Srikrishnastami in a lively and colorful manner. The event not only honoured the traditions associated with Srikrishnastami but also promoted unity and camaraderie among the college community.



>>> GKCE NEWSLETTER <<<

NSS NEWS

NOT ME BUT YOU

>>> "Republic Day Celebrations-2024" <<<



The 75th Republic Day of India was celebrated with gaiety and patriotic fervour at Gokula Krishna College of Engineering, Sullurpeta amidst the foggy morning of 26th January, 2024. The ceremony took place in the presence of Shri. C. Srinivasa baba garu, Management member of GKGI, Dr. M. Suresh Principal, GKCE and Dr. B. Pavan Kumar Principal, GKCP, HoDs of various departments, faculty, staff members and students. The ceremony commenced with the unfurling of the National Flag by the Honourable Management member Shri. C. Srinivasa baba. This was accompanied by the rendition of National Anthem led by the college's cultural Club. The programme moved forward with an incredible display of parade by the NSS team of GKCE. The heartfelt renditions of patriotic songs aroused feelings of love and brotherhood among all. Both the Principals addressed the gathering and highlighted the achievements of the concern colleges. They underscored the steps the concern college has taken to ensure an overall development of its students and took pride in mentioning that the colleges are being marched towards the autonomous status. Shri C. Srinivasa baba emphasized upon the quality education which would help in the development of the city and the country at large. He briefly discussed the issues that the nation is currently facing and urged everyone to unite and stand against them. He insisted the students to do projects which will be useful to the society and promised that the best community service projects will be awarded. The hour long ceremony culminated with the release of tri-coloured balloons.

Link: <https://www.youtube.com/watch?v=zKeeKfqvRzY>



>>> GKCE NEWSLETTER <<<

NSS NEWS

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>>> "ROAD SAFETY"

On 30th January 2024, the NSS unit of GKCE, in collaboration with the APSRTC, organized a comprehensive Traffic Awareness Program aimed at educating B. Tech students about road safety, traffic rules, and responsible driving practices. Trainee DSP Ms. Sindhu priya, Mr. Anil Kumar, Motor Vehicle Inspector and Mr. Mallikarjuna DM interacted with the students to raise awareness among students about the importance of road safety and to instil a sense of responsibility towards following traffic rules. With increasing road accidents and fatalities due to negligence, educating young drivers becomes crucial in fostering safer road environments.



>>> "WORKSHOP ON MUSIC THERAPY AND YOGA BENEFITS" <<<

On 10th August 2023, the NSS (National Service Scheme) unit of Gokula Krishna College of Engineering, Sullurpet, in collaboration with the Sahaja Yoga Meditation Centre, organized a transformative event centered on Music Therapy and the benefits of Yoga. The event aimed to promote holistic health and well-being among students and faculty through the healing power of music and the ancient practice of yoga. It provided a platform for students and faculty to explore holistic healing practices and learn from experts in the field. The event underscored the college's commitment to promoting overall wellness and fostering a healthy campus community.



>>> YOUTH AWARENESS PROGRAM

On 9th February 2024, the NSS unit of GKCE organized a Youth Awareness Program aimed at educating students about crucial social issues such as Anti-ragging, Anti drug and Cyber crime. The program featured an insightful session by Inspector of Police, Sri Kota Rahim Reddy, who recently assumed charge in Sullurpet town.

The primary objective of the program was to enlighten B. Tech and Diploma students on the importance of maintaining discipline, preventing ragging incidents, and addressing eve teasing effectively. The session aimed to create awareness and foster a respectful and safe environment within the college campus and beyond.



>>> GKCE NEWSLETTER <<< CULTURAL CLUB



>>> "SANKRANTHI CELEBRATIONS 2024" <<<



Makar Sankranti is an Indian festival celebrated by several states of India around mid-January. This festival is celebrated in honor of Surya (the Sun God) to pay tribute for the grace of his energy that has enabled life and food on earth. As it is the harvest festival, it is a time of joy, abundance, and celebration in the farming communities, the time when they reap the fruits of their hard labor. The Cultural Committee of GKCE organized a vibrant and festive celebration in honour of Sankranti, the traditional harvest festival of South India. The event featured a series of engaging competitions and activities aimed at fostering cultural exchange and celebrating the spirit of unity among students and faculty members. Rangoli Competition, Sugar cane breaking, Traditional dress competition, Telugu Logili and kite flying competitions were conducted for the students. To mark the festival, the pongal dish is prepared by all lady faculty of GKCE, first offered to the god then to all faculty and students.

Link: https://www.youtube.com/watch?v=6_Lm4JoZ2nM

>>> GKCE NEWSLETTER <<< CULTURAL CLUB



On 30th December 2023, the NSS unit and Cultural Club of GKCE, in collaboration with Chinmaya Mission, Nellore, organized a vibrant and creative event titled "Rangavallu Competition." This event aimed to celebrate the artistic talent and cultural heritage of India through the traditional art of Rangavallu (rangoli).

The competition took place at 10:00 AM in the spacious and festive atmosphere of the college ground. Participants, including students from various departments, eagerly showcased their creativity and artistic skills by creating intricate rangoli designs using vibrant colored powders and natural materials. A panel of judges, comprising experienced artists and faculty members, evaluated the rangoli designs based on criteria such as creativity, symmetry, use of colors, and adherence to traditional themes. The Rangavallu Competition was a testament to the creativity, talent, and cultural vibrancy of the students at GKCE, leaving a lasting impression on all participants and spectators alike.

Link: <https://www.youtube.com/watch?v=urQNK-T3gTQ&t=55s>

WOMEN EMPOWERMENT CELL



"GLOBAL CLIMATE AWARENESS CAMPAIGN"



Climate change is one of the most complex issues facing us today. It involves many dimensions – science, economics, society, politics, and moral and ethical questions – and is a global problem, felt on local scales, that will be around for thousands of years. Ms. Geethika Venkatesan a 9th class studying student of Sri Chaitanya English Medium School, Sullurpeta, from the age of 9 Years she conducted more than 300 programs including Irrigation awareness Campaign, Save Nature and Nature Eco System, Save Soil, Global Climate Awareness Campaigns, School Climate Strike, Plantation Programs in urban areas and rural areas Elaborately explained about future problems with the global climate and explained many Ways to Stop Global Warming. The GKCE had a great inspiration when all the students and Faculty proceeded with one tree per person for Plantation.



EYE AWARENESS & FREE EYE CHECK-UP CAMP



Two days eye awareness camp was organized under the joint auspices of the Women Grievance Cell and NSS Unit. The primary objective of the camp was to raise awareness among students about common eye diseases, their prevention strategies, and the importance of regular eye check-ups. The camp commenced on 23rd April 2024 with an inaugural ceremony graced by dignitaries from MODREN EYE HOSPITAL & RESEARCH CENTRE, Nellore. Dr. G. Vishnu Teja, the esteemed Medical Director and Corneal Surgeon, delivered an enlightening presentation on "LASIK LASER," shedding light on the latest advancements in laser eye surgery and its benefits.

WOMEN EMPOWERMENT CELL

>>> WORK SHOP ON SELF-DEFENSE (KARATE) <<<



Keeping in view, the rising number of crimes against girls in the country, it is important to provide self-defense training to them in the colleges to ensure their safety and security. Self-defense training is a life skill that helps girls to be more aware of their surroundings and be prepared for the unexpected at any time. Through self-defense training, the girls are taught to become psychologically, intellectually, and physically strong enough to protect themselves in times of distress. Self-defense training techniques instill self-confidence amongst girls and help to promote girls' education particularly their transition to higher secondary level to graduates and to reduce the dropout rate.

The Women's Grievance cell of GKCE organized a self-defense workshop in order to prepare them to fight the menace and generate awareness among young girls to face the challenges of society while keeping up their own safety on 01-11-2023 to 03-11-23. The aim behind organizing the workshop, which was tag-lined as "Look like a beauty and kick like a Bruce Lee" was in lieu of the situation of women in India when it comes to their safety, thus making girls/women mentally and physically ready for their self-defense. The Trainers made them practice different defense techniques and students and faculty showed a keen interest in the workshop. Around 100 girls and 15 faculty from different courses participated in the workshop with great vigor and learned some kick-ass techniques to combat physical attacks.

>>> LECTURE ON INDIAN SPACE PROGRAMME <<<



Womens' Empowerment cell in collaboration with SDSC-SHAR, Sriharikota organized a lecture on Indian Space Programme commemorating the birth Anniversary of Dr. Vikram A. Sarabhai on 12th August 2023 in the Nandanam Seminar Hall, GKCP. The Chief guest Ms. R. Preetha DM - Instrumentation systems PM, Cryo Instrumentation systems - ASLP project. who is a Professional Life member of Astronautical Society of India and got Young Scientist Merit Award in the year 2015 delivered her lecture on the Genesis and milestones of Indian Space Programs and inspired many students and faculty.



WOMEN EMPOWERMENT CELL

>>> WORLD SPACE WEEK PROGRAM (OCTOBER 4TH TO OCTOBER 10TH) <<<



World Space Week commemorates the launch of the first human-made Earth satellite, Sputnik 1, on October 4, 1957, and the signing of the Outer Space Treaty on October 10, 1967. The Women's Empowerment Cell of GKCE organized a vibrant and insightful program in celebration of World Space Week on 9th October 2023. This annual event aimed to foster awareness and interest in space exploration, with a special focus on the theme "Space and Entrepreneurship." In Paper presentation contest, participants explored various aspects of space exploration and its intersection with entrepreneurship. Topics ranged from innovations in space technology to the economic potential of space ventures. Participants showcased their research and insights, sparking thought-provoking discussions among attendees. In poster presentation contest, Participants creatively depicted their ideas and findings related to the theme "Space and Entrepreneurship." The posters highlighted innovative projects, business models, and visionary ideas that could revolutionize the space industry.



WOMEN EMPOWERMENT CELL

>>> INTERNATIONAL WOMEN'S DAY-2024 <<<



Women Empowerment cell of GKCE celebrated International women's day on 07th March 2024 as a pre celebration. Many events and Games were planned by conducting a meeting with all the faculty and student ambassadors and co-ordinators have been decided. The celebrations began with Mehndi and Fun Games on 6th March 2024 in the afternoon session itself. Stall competition was conducted with the objective of identifying entrepreneurship qualities in girls and developing organizing skills and the basic selling skills among students. The students were provided with the space for stalls and basic furniture to put-up the items. The students spread the message through display on notice board, what app groups and word of mouth. The items included were sandwiches, Cup-cakes, lemon juice, Jewelleries, Stationary items, Ice creams etc. The stalls will be judged on the criteria- Attractiveness of the stall, Variety of saleable items, Total revenue generated and Entrepreneurship skills of the participants. Winners were awarded with Young Entrepreneur and Mehndi queen titles.

Link: <https://www.youtube.com/watch?v=WWWpt2eWP7M&t=5s>

INTERNAL QUALITY ASSURANCE CELL (IQAC)

>>> FDP on Prompt Engineering in Education <<<



IQAC-GKCE organized the Faculty Development Program on Prompt Engineering in Education was held over five days with the objective of equipping educators with the knowledge and skills to effectively design and implement prompts that enhance learning outcomes. The program aimed to explore various types of prompts, their cognitive implications, technological applications, and strategies for integration into curriculum and assessment. Overall 56 faculty from all Departments participated and examined best practices through case studies highlighting successful implementations of prompt engineering across various disciplines. The Resource person Dr. E. Vijaya Krishna Rapaka, Chairman ISTE (Puducherry Chapter) provided Practical sessions focused on implementing prompts in curriculum design, emphasizing the development of rubrics and guidelines for assessing prompt quality. The FDP on Prompt Engineering in Education concluded with participants presenting their action plans and projects, showcasing their understanding and readiness to implement learned strategies in their educational institutions. The program successfully equipped educators with practical skills, theoretical knowledge, and collaborative networks necessary to enhance student engagement and learning through effective prompt design.

>>> Lab Technician Development Program <<<



The Lab Technician Development Program, organized by the Internal Quality Assurance Cell (IQAC), was held from 11th May to 8th June 2024. The program aimed to equip participants with essential skills in Excel basics, presentation using Canva, assembling and disassembling of PCs, and fundamentals of computer networking. It spanned four weeks and included a variety of theoretical sessions, practical exercises, workshops, and assessments. participants were provided with certificates.

NATIONAL & INTERNATIONAL DAY CELEBRATIONS

>>> ENGINEERS' DAY



On the occasion of Engineers Day (15th September) the Department of ECE organized an exhilarating Quiz Contest on 14th September 2023. The event aimed to foster academic spirit, test knowledge, and celebrate the contributions of engineers worldwide. The finals of the Quiz Contest unfolded with great anticipation and energy. It was held in the main auditorium of GKCE and attracted a large audience comprising faculty members, students, and Engineering enthusiasts.



INTERNATIONAL YOGA DAY <<<



International Yoga Day is celebrated globally on 21st June each year to promote yoga as a holistic approach to health and well-being. In adherence to this international observance, the NSS unit of GKCE, in collaboration with Brahma Kumaris, organized a special event to commemorate International Yoga Day 2024. Students, faculty members, and staff gathered with enthusiasm to participate in various yoga activities aimed at enhancing physical, mental, and spiritual health.



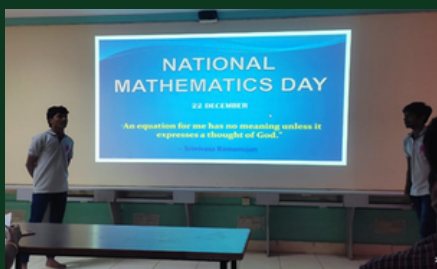
>>> NATIONAL SCIENCE DAY <<<



The National Science Day celebrations at GKCE-Sullurpet on 28th February 2024 were a commendable effort to instil a passion for science and innovation among students. The Science Quiz and Poster Presentation provided valuable platforms for students to showcase their talents and deepen their scientific knowledge. The quiz aimed to test the scientific knowledge and awareness of participating students. It featured questions covering various branches of science, including physics, chemistry, biology, and general science trivia. A Poster Presentation was held with the theme 'Indigenous Technologies for Viksit Bharat' (Developed India). This session provided a platform for students to showcase their research and innovative ideas on indigenous technologies that contribute to the development of India.

NATIONAL & INTERNATIONAL DAY CELEBRATIONS

>>> National Mathematics day <<<



The Department of Humanities and Sciences organized a host of activities (Power point presentation, Math quiz and Speak mathematics) on 21st & 22nd December on the occasion of National Mathematics Day commemorating Sri. Srinivasa Ramanujan's 136th Birthday". The main objective of the event was to celebrate Sir Ramanujan's birthday and make students realize the practical and daily life applications of Mathematics in engineering. The event aimed to celebrate the life and contributions of Sir Ramanujan while emphasizing the practical applications of mathematics in engineering and everyday life.

The Program started by lightening the lamp and garlanding Sir Srinivasa Ramanujan's photo in the Department of Humanities and Sciences. The "Speak Mathematics" session provided a platform for students to articulate and present their understanding of complex mathematical concepts. The presentations underscored the importance of mathematics in various fields of engineering, showcasing its relevance and practical applications in contemporary settings. The quiz questions ranged from basic arithmetic to advanced mathematical concepts, challenging participants to think critically and apply their mathematical knowledge effectively. By engaging students through informative presentations, interactive quizzes, and insightful discussions, the event achieved its goal of fostering a deeper appreciation and understanding of mathematics among the participants.

INDUSTRIAL TRAINING ORGANIZED

>>> Industrial Internship on MATLAB & Embedded System Hardware <<<



An industrial internship program focusing on MATLAB and Embedded System hardware was organized by the Department of ECE, GKCE in association with Power Integrated Solutions, Trichy for IV and III B. Tech students from 01-11-2023 to 23-11-2023. This initiative aimed to provide participants with hands-on experience in these critical areas of engineering, enhancing their practical skills and preparing them for future careers in technology-driven industries. Throughout the internship, students demonstrated significant progress in their understanding and application of MATLAB and Embedded System concepts. Key outcomes included:

- Improved proficiency in MATLAB programming, data analysis, and visualization.
- Enhanced skills in designing and implementing Embedded System solutions for practical Engineering challenges.
- Development of teamwork, communication, and project management abilities essential for professional growth.

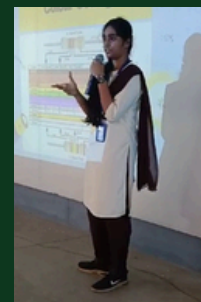


WORKSHOPS ORGANIZED

>>> TinkIT - Tinkering with IoT <<<



Two-days workshop titled "TinkIT - Tinkering with IoT" was organized by the GKCE-BCDE student coordinators on 27th and 28th April 2024. The workshop aimed at fostering practical skills and knowledge transfer in the field of Internet of Things (IoT) among participating students from the III B. Tech CSE & ECE departments. The workshop delved deeper into IoT application development. Students were guided through interactive sessions on IoT project planning, implementation strategies, and case studies of successful IoT applications. Participants worked in teams to design and prototype IoT solutions for real-world scenarios, applying the knowledge gained from the workshop sessions. The workshop not only equipped students with technical skills but also fostered collaboration and innovation among participants.



>>> Build Your Own Generative AI Model <<<



On 18th December 2023, an online workshop titled "Build Your Own Generative AI Model" was organized for 40 B. Tech. ECE students of GKCE. The workshop aimed to introduce students to the concepts and practical applications of Generative AI, facilitated by Mr. Trivikrama, an AI expert and distinguished alumnus of IIT Delhi. Students were provided with practical demonstrations and exercises to build their own Generative AI models using accessible tools and platforms. Participants gained insights into model creation, experimentation, and refinement processes under expert guidance. The program not only enriched their knowledge of Generative AI concepts but also equipped them with practical skills essential for future endeavours in AI and technology-driven fields.

AI in Healthcare - Lung Disease Detection with AI-Powered Google Teachable Machine <<<



On 15th September 2023, the Department of CSE organized a workshop focusing on "AI in Healthcare: Lung Disease Detection with AI-Powered Google Teachable Machine." The workshop aimed to educate participants on the application of Artificial Intelligence (AI) in medical diagnostics, specifically using Google's Teachable Machine platform for lung disease detection. The resource person Dr. E. Vijaya Krishna Rapaka, Chairman ISTE (Puducherry Chapter) provided an overview of how AI technologies, particularly machine learning algorithms, are transforming healthcare diagnostics. The focus was on the potential of AI to enhance accuracy and efficiency in detecting lung diseases. Participants engaged in a practical session where they learned to use Google's Teachable Machine platform for creating and training AI models. They explored techniques for image classification and understanding the underlying principles of AI-powered diagnostics.

SOFT SKILL DEVELOPMENT PROGRAM



"Power of Positivity"



The "Power of Positivity" soft skill development program was conducted on 4th November 2023 at GKCE Seminar Hall. The event was aimed at enhancing the interpersonal and communication skills of the first-year B. Tech and diploma students of Gokula Krishna College of Engineering, Sullurpet Organized jointly by the Department of Mechanical Engineering and the H&S Department, the program featured Mr. P. Veeraraghavan as the resource person. The event was graced by Sri M.M. Kondaiah, one of the management members of GK College of Engineering. Sri Kondaiah shared his journey from being a student to becoming a successful entrepreneur and the owner of R.K. Engineering College in Ibrahimpatnam, Vijayawada. His motivational address resonated with the students, inspiring them to strive for excellence in their academic and professional pursuits. The students actively participated in the sessions, eagerly taking part in discussions and exercises designed to improve their soft skills. Many expressed appreciation for the practical insights provided by Mr. Veeraraghavan and found Sri Kondaiah's experiences particularly inspiring.

SPORTS NEWS

Sports Storm-2023



Sports club of Gokula Krishna College of Engineering, Sullurpet organized the sport meet in the name of GKCE Sports Storm-2023 held from 13th October 2023 to 16th October 2023. This event showcased the athletic prowess and competitive spirit of our students and faculty members across various sports disciplines. GKCE Sports Storm-2023 aimed to promote sportsmanship, physical fitness, and camaraderie among students and faculty through a diverse range of sports activities. Inclusion of faculty events encouraged interaction and healthy competition between students and faculty members, fostering a sense of community within GKCE.

Highlights:

- **Enthusiastic Participation:** Students from all batches actively participated in the events, demonstrating their sporting abilities and competitive zeal.
- **Efficient Organization:** The Sports Club members and volunteers ensured smooth conduct of the events, maintaining fairness and efficiency in the competitions.
- **Award Ceremony:** Winners and runners-up in each category were felicitated during the closing ceremony, acknowledging their achievements and contributions.

SPORTS NEWS

Aadudam Andhra State Level Sports Activities

Aadudam Andhra, a state-wide sports tournament is initiated by the Government of Andhra Pradesh. Open to individuals aged 15 and above, this event encourages active living and fosters health awareness. It features competitive and non-competitive sports across 5 levels. The students Gokula Krishna College of Engineering, Sullurpet won many prizes in the state level sports activities organized by the Sports Authority of Andhra Pradesh under Aadudam Andhra from 26th December 2023 to 10th February 2024 across various venues in Andhra Pradesh.

Here is a summary of their accomplishments

- Runners in Kho-Kho (District level)
 - Winners in Volley ball (constitution level)
 - Runners in Cricket (constitution level)
- Winners in Kho-Kho (constitution level)
 - Winners in badminton (constitution level)
 - Runners in Kabaddi (Constitutional level)



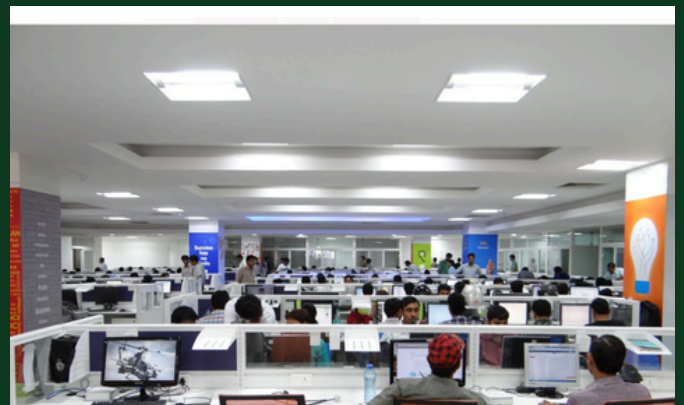
>>> GKCE NEWSLETTER <<< INDUSTRIAL VISITS

>>> National Atmospheric Research Laboratory (NARL) - Gadanki, Tirupati <<<



On 1st December 2023, the Department of ECE organized an industrial visit to the National Atmospheric Research Laboratory (NARL) located in Gadanki, Tirupati. The visit aimed to provide students with practical insights into atmospheric research and the application of advanced technologies in the field. All IV B. Tech & III B. Tech students received a guided tour of the various research facilities, including the MST radar, Lidar systems, and atmospheric observatories. They learned about the principles and applications of these technologies in monitoring atmospheric conditions and studying phenomena such as monsoons, thunderstorms, and climate change. Scientists conducted interactive sessions where they explained the significance of their research in understanding atmospheric processes and their impact on environmental sustainability and human activities. This visit bridged the gap between theoretical knowledge and practical applications in atmospheric research and advanced technologies.

>>> RIOSH TECH, BANGALORE <<<



On 28th September 2023, an industrial visit was organized by the Department of CSE to RioSH Tech., Bangalore. The visit aimed to provide IV B. Tech CSE students with practical insights into IoT (Internet of Things) applications in electronic product design, as implemented by RioSH Tech. This industrial visit has undoubtedly contributed to the academic and professional growth of our students, preparing them for future challenges and opportunities in the field of Computer Science and Engineering.

PLACEMENT NEWS



Job Achievers' Day Celebrations



On 25th May 2024, Gokula Krishna College of Engineering, Sullurpeta, celebrated Job Achievers' Day to honour and felicitate students who successfully secured placements in esteemed companies. The event aimed to recognize their hard work, dedication, and achievement, while also acknowledging the support of their parents throughout their academic journey. Special guest, The Revenue Divisional Officer of Sullurpeta, presided over the event. RDO felicitated each student with their offer letters, symbolizing their successful entry into the professional world. More than 50 students from B. Tech and Diploma courses received their offer letters. Parents of the achievers were honoured for their unwavering support and encouragement throughout their children's educational pursuits. The Job Achievers' Day celebration served as a source of inspiration and motivation for all students, encouraging them to strive for excellence in their academic and career pursuits. It reinforced the college's commitment to nurturing talent and preparing students for successful careers in their chosen fields.



Campus Recruitment drive -KodNest Technologies Pvt Ltd



The Training & Placement Cell of GKCE organized a successful campus recruitment drive in collaboration with KodNest Technologies Pvt Ltd, Bangalore on 29th February 2024. The primary objective of the recruitment drive was to provide employment opportunities to the graduating students and facilitate interaction between the students and the industry. A total of 21 students from IV year B. Tech of ECE, CSE, ME and EEE Discipline were successfully placed in KodNest Technologies Pvt Ltd.

PLACEMENT NEWS

>>> **Campus Recruitment drive-Omnex Quality Academy India Pvt Ltd** <<<

On 23rd March 2024, the Training & Placement Cell in association with Omnex Quality Academy India Pvt Ltd, organized a campus recruitment drive for male candidates pursuing Diploma in Electrical and Electronics Engineering (DEEE) and Diploma in Mechanical Engineering (DME). The job role offered was that of a Junior Maintenance Engineer, which involves responsibilities related to the maintenance and upkeep of machinery and equipment in industrial settings. This position requires a strong technical background and problem-solving skills for which a total of 15 students were successfully placed. This initiative reaffirms GKCE's commitment to facilitating industry-academia collaboration and ensuring the employability of its students in competitive job markets.

>>> **Campus Recruitment drive-Omnex Quality Academy India Pvt Ltd** <<<

On 15th April 2024, the Training & Placement Cell in association with Sundaram Fasteners (TVS Group), Sricity, organized a campus recruitment drive for B. Tech and Diploma students. The event aimed to provide career opportunities to students from diverse engineering disciplines. A significant number of students showcased their potential during the selection process, resulting in a commendable placement outcome. Exact figures indicate that 22 students from GKCE secured job offers from Sundaram Fasteners (TVS Group), Sricity, across different roles and functions.

ACHIEVEMENTS



Ms. G. Sireesha, Ms. M. Gayathri, Ms. T. Leelavathi, Ms. U. Chetana Kumari, Ms. A. Sri Vidya, Ms. N. H ari Priya, Ms. T. Nikhitha, Ms. S. Pallavi conquered the winners title in the volley ball tournament in the Constitution Level of the Aadudam Andhra statewide sports tournament, initiated by the Government of Andhra Pradesh



Ms. A. Keerthikeshwari, Ms. M. Harshitha and Ms. D. Swetha of III B. Tech ECE participated in Paper presentation contest and won II Prize in TECHNOPHILIE-2024 organized by ECE Department of Geethanjali Institute of Science & Technology, Nellore on 24th March 2024



Ms. V. Poojitha and Ms. D. Jasmitha have emerged as winners in badminton sport in the Constitution Level of the Aadudam Andhra statewide sports tournament. initiated by the Government of Andhra Pradesh which took place from 26th December 2023 to 10th February 2024.



Ms. A. Keerthikeshwari of I B. Tech ECE won IV Prize in Poster Presentation organized by SV University, Tirupati (SIGMOID-2024) on 17 th & 18th March 2024.

ACHIEVEMENTS



Ms. S. Deepika, Ms. R. Siri Vennala, Ms. B. Yashswani, Ms. E. Sirisha, Ms. G. Deekashitha, Ms. Indumathi, Ms. N. Nandhini, Ms. S. Latha, SK. Nusrath Sultana, Ms. S. Maheswari, Ms. U. Jaisri, and Ms. SK. Apsana emerged as winners in the Kho-Kho sport in the Contitution level and Runners in the District level of the Aadudam Andhra statewide sports tournament. initiated by the Government of Andhra Pradesh which took place from 26th December 2023 to 10th February 2024.



Ms. M.Sharmila, Ms. J. Sravanthi, Ms. K. Lahari, Ms. K. Prathima, Ms. J. Leema, Ms. N. Vandana, Ms. V.Leelavathi, Ms. Y. Sravika, Ms. L. Tejasree, Ms. A. Keerthikeshwari, Ms. T. Spandana and Ms. M. Deepika emerged as Runners in the Cricket sport in the Contitution level of the Aadudam Andhra statewide sports tournament. initiated by the Government of Andhra Pradesh which took place from 26th December 2023 to 10th February 2024.



Ms. M. Harshitha and A. Pushpalatha fo II B. Tech ECE participated in Paper presentation contest and won II Prize in TECHNOPHILIE-2024 organized by CSE department of Geethanjali Institute of Science & Technology, Nellore on 24th March 2024 Vakadu on 15th March 2023.



Ms. B. Jayasree, Ms. P. Dharani, Ms. S. Sravani, Ms. CH. Silpa, Ms. P. Pooja, Ms. B. Anantha lakshmi, Ms. P. Devika, Ms. K. Likitha and Ms. H. Sailaja emerged as Runners in the Kabbadi sport in the Contitution level of the Aadudam Andhra statewide sports tournament. initiated by the Government of Andhra Pradesh which took place from 26th December 2023 to 10th February 2024.

PHOTO GALLERY

Freshers' day Celebrations on 10-09-2023



Farewell Celebrations- ECE



PHOTO GALLERY



Wall Painting Competition



Poster presentation



Felicitation of the Soft skill Trainer



Traditional dress competition

Farewell Celebrations- CSE

